



STATEWIDE REACH + FREQUENCY

DAILY CONNECTION ads run **4 DAYS** in each of **31 DAILY NEWSPAPERS** across New York State for just **\$525**.

RATES

Daily Connection

One Insertion (4x in each daily paper, up to 25 wds)...\$525

DC+CANNY Combo

One Insertion (5x in each daily paper, up to 25 wds)...\$750

OPTIONS

Additional Words.....\$15 each

Title Bolding.....\$40

DISCOUNTS

Buy 4 Insertions.....Get the 5th Free!

DETAILS

Prepayment required. Visa, Mastercard, and checks accepted. Agency discount available. Tearsheets available upon request. Deadline: Thursday at 1 p.m. (E.S.T.) week prior to publication. All ads subject to guidelines and standards listed at www.nynpa.com.

AVAILABILITY

Six ad slots available per week. Call for availability.

PARTICIPATING PAPERS

See reverse side of this flyer for list and map.



252 Hudson Avenue
Albany, New York 12210
Toll-Free: 800-777-1667
Phone: 518-449-1667
Fax: 518-449-5053
www.nynpa.com

