

NYNPA's CANNY LINE ADS

Statewide classified line ads appearing in New York's daily newspapers for one low price!

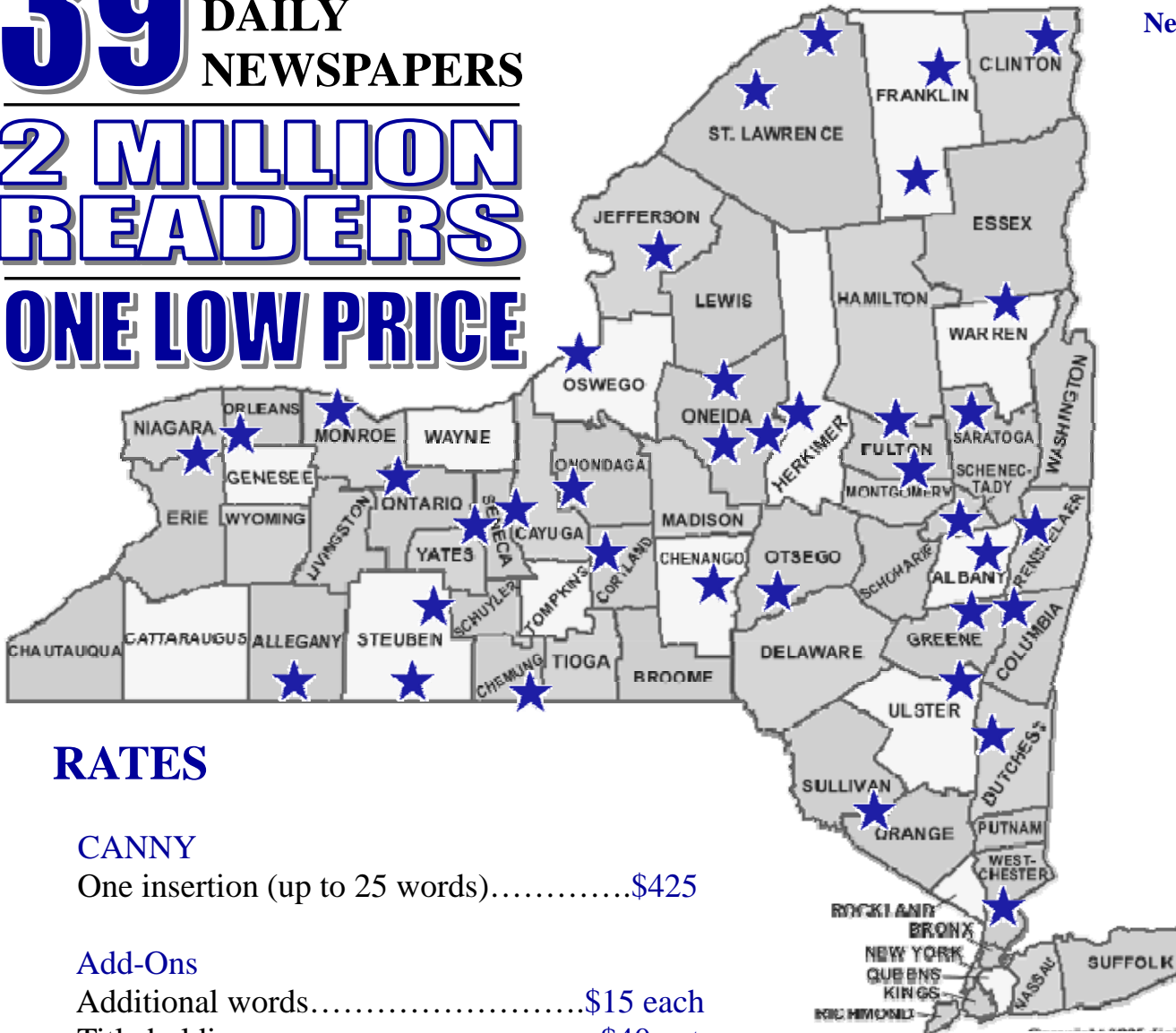
39 NEW YORK
DAILY
NEWSPAPERS

2 MILLION
READERS

ONE LOW PRICE

Participating Newspapers In

- Albany
- Amsterdam
- Auburn
- Batavia
- Canandaigua
- Catskill
- Corning
- Cortland
- Geneva
- Glens Falls
- Gloversville
- Herkimer
- Hornell
- Hudson
- Kingston
- Little Falls
- Lockport
- Malone
- Massena
- Medina
- Middletown
- Niagara Falls
- Norwich
- Ogdensburg
- Olean
- Oneida
- Oneonta
- Oswego
- Plattsburgh
- Poughkeepsie
- Rome
- Saranac Lake
- Saratoga
- Schenectady
- Tonawanda
- Troy
- Watertown
- Wellsville
- White Plains



RATES

CANNY

One insertion (up to 25 words).....\$425

Add-Ons

Additional words.....\$15 each

Title bolding.....\$40 net

DISCOUNTS

Frequency Discount

Buy 3 weeks.....get the 4th free!

Prepayment Required.
Mastercard, Visa, and Checks Accepted.
Rates based on 25 words or less.
\$15 for each additional word.
Title bolding \$40 net.
Deadline: Thursdays at 3 PM (EST)



New York News Publishers Association

Advertising Services

50 Colvin Ave, Suite 102
Albany, New York 12206
Ph: 518-449-1667
Fx: 518-449-5053
www.nynpa.com