

Exploring Careers

Take Our Daughters And Sons To Work Day

The first event was held in April 1993 as Take Our Daughters to Work Day by the Ms. Foundation for Women in New York and was intended to give young girls positive female role models and boost their self-esteem. The program was officially expanded in 2003 to include boys.

Take Our Daughters And Sons To Work (TODASTW) Foundation is celebrating its 24th annual Take Our Daughters And Sons To Work Day on April 27th, 2017. The national program encourages workers to take to their children, grandchildren, nieces, neighbors' children, and "adopted" children to work for the Day. Each year, more than 3.5 million American workplaces open their doors to over 40 million employees and their children on TODASTW Day.

The goal of the program is to connect what children learn at school with the actual working world and encourage girls and boys across the country to dream without gender limitations and to think imaginatively about their family, work and community lives.

This year's theme is Count On Me! Dependability truly means that you can count on someone to not let you down. This is an invaluable character trait of successful teams and workplaces. On TODASTW Day show support for our future workforce by using the following hashtag on all forms of social media: #COUNTONME!



For tips on how to plan the perfect Take Our Daughters And Sons To Work Day event for youth in your community, visit www.DaughtersAndSonsToWork.org and be sure

Newspaper Activities:

Look through the newspaper (in-print or online) for news articles that show adults teaching/mentoring young people in the community. Based on the article, what are the kids learning from their adult counterparts?

Looking through the newspaper, what jobs at the newspaper do you find interesting? Write to or email the individual who holds that position at your local newspaper to see if you can set up a time to shadow him/her.

to download the Bright Ideas Guide made especially for workplace coordinators.

This feature is just one part of this newspaper's Newspaper in Education (NIE) program. Please donate to the program so our students will learn vital skills necessary to be responsible participants in our democracy.