



Newspaper Agreement

2010-2011 NYS serial story – “Hooch”

newspaper, as an active member of NYNPA, agrees to participate in the “Hooch” project under the following rules and regulations:

1. The series will be run, one chapter per week until all 9 chapters have been published between January 1 and April 17, 2011.
2. Each and every chapter must be published (in-print or online) with the following credit line: Written by Mike Peterson, Illustrations by Christopher Baldwin. Text copyright 2011, Mike Peterson. Illustrations copyright 2011, Christopher Baldwin. Your newspaper is also encouraged to promote use of the MP3 audio podcasts of each chapter.
3. Each and every chapter must be published with corresponding art work, and sponsor recognition. (The logo for New York State United Teachers, & New York Newspapers Foundation are included on the disk) If recognition is text only it must be written using the following: *Funded by the New York State United Teachers and New York Newspapers Foundation.*
4. The series is available for print or electronic publishing.
5. The newspaper will be responsible to communicate with teachers and readers about the availability of the teachers’ guide. You are welcome to print and distribute. It will be hosted on the NYNPA site. And each newspaper is encouraged to post the interactive PDF file on your own local website.
6. Two tearsheets for at **least 4 chapters** (preferably all chapters) or digital screen shots of this story must be submitted to NYNPA – NIE, 50 Colvin Avenue, Suite 102, Albany, NY 12206 or emailed at mmiller@nynpa.com no later than Friday, April 29, 2011.
7. Your newspaper is strongly urged to participate in the interactive student essay contest component of this project. The link will be hosted on the NYNPA site. And each newspaper is encouraged to the link on your own local website.
8. Should your local students participate in the student essay contest, the NYNPA will give you access to evaluate their responses. You may select your own local winners if you wish. All entries will be included for selection of up to 6 regional winners. Deadline for student input is Friday, May 6, 2011. The NYNPA will provide a judging guide (rubric) for evaluation purposes.
9. Complete and return follow-up survey by Friday, May 6, 2011.
10. Should the newspaper fail to meet these rules and regulations, the NYNPA reserves the right to charge the newspaper the approximate price a vender would charge the newspaper for running this series individually. Costs range from \$100 to \$500.

Newspaper Representative

Date

Please Fax signed copy to Mary Miller at 518-449-5053.