



New York News Publishers Association, Inc.

252 Hudson Ave, Albany, New York 12210 – Phone/Fax (518) 449-1667 – www.nynpa.com

Diane Kennedy
President

Albany—*Times Union*
Amsterdam—*The Recorder*
Auburn—*The Citizen*
Batavia—*The Daily News*
Binghamton—*Press & Sun-Bulletin*
Buffalo—*The Buffalo News*
Canandaigua—*The Daily Messenger*
Catskill—*The Daily Mail*
Cold Spring/Beacon—*The Highlands Current*
Corning—*The Leader*
Cortland—*Cortland Standard*
Dunkirk—*The Observer*
Elmira—*Star-Gazette*
Geneva—*Finger Lakes Times*
Glens Falls—*The Post-Star*
Gloversville—*The Leader-Herald*
Herkimer—*The Times Telegram*
Highland—*Highlands*
Hornell—*The Evening Tribune*
Hudson—*Register-Star*
Ithaca—*The Ithaca Journal*
Jamestown—*The Post-Journal*
Kingston—*Daily Freeman*
Lockport—*Union-Sun & Journal*
Long Island—*Newsday*
Malone—*The Malone Telegram*
Massena—*Courier-Observer/The Advance News*
Middletown—*The Times Herald-Record*
New York City—*The New York Times*
New York City—*The Wall Street Journal*
Niagara Falls—*Niagara Gazette*
Norwich—*The Evening Sun*
Ogdensburg—*Ogdensburg Journal*
Olean—*The Times Herald*
Oneida—*Oneida Daily Dispatch*
Oswego—*The Palladium Times*
Plattsburgh—*Press-Republican*
Poughkeepsie—*Poughkeepsie Journal*
Rochester—*Democrat and Chronicle*
Rochester—*The Daily Record*
Rome—*Daily Sentinel*
Salamanca—*Salamanca Press*
Saranac Lake—*Adirondack Daily Enterprise*
Saratoga Springs—*The Saratogian*
Schenectady—*The Daily Gazette*
Staten Island—*Staten Island Advance*
Syracuse—*The Post-Standard*
Troy—*The Record*
Utica—*Observer-Dispatch*
Watertown—*Watertown Daily Times*
Wellsville—*Wellsville Daily Reporter*
White Plains—*The Journal News*

June 14, 2023

FOR IMMEDIATE RELEASE

For additional information, contact:

Margaret McDermott, Development Director
(518) 449-1667 ext. 703 or mmcdermott@nynpa.com

ALBANY, NY – The New York News Publishers Association has announced the winners of its 2022 Awards for Excellence competition. This year's winners will be officially recognized at the Continuing Excellence Awards Luncheon on Saturday, September 23rd at the Saratoga Holiday Inn.

The annual contest recognizes journalistic and advertising excellence among the association's member newspapers.

Newspapers competed against one another in five circulation classes:

Under 10,000; 10,000-24,999; 25,000-49,999; 50,000-75,000 and Over 75,000.

Contest judges selected winners from 435 entries submitted by 29 New York State daily and weekly newspapers.

EXCELLENCE IN JOURNALISM

The judges were:

- **Rob Brill**, retired editor of the *Times Union*, Albany
- **Rik Stevens**, former news editor for upstate Associated Press New York and Northern New England, and current editorial team leader for Bloomberg Intelligence
- **Teresa Buckley**, retired senior editor of the *Times Union*, Albany
- **Peter Crowley**, former editor of the *Adirondack Daily Enterprise*, Saranac Lake
- **Mike Spain**, former Associate Editor of the *Times Union*, Albany

Following is the list of winners:

	Adirondack Daily Enterprise	
Circulation Class	Category	Winners
Under 10,000	Distinguished Breaking News Coverage	Aaron Marbone
Under 10,000	Distinguished Editorial Writing	Elizabeth Izzo
	The Leader,	
Circulation Class	Category	Winners
Under 10,000	Distinguished Feature Writing	Jeff Murray, Jeff Smith, Chris Potter
	The Evening Tribune, Hornell	
Circulation Class	Category	Winners
Under 10,000	Distinguished Business Reporting	Chris Potter
	The Citizen, Auburn	
Circulation Class	Category	Winners
Under 10,000	Distinguished Live Sports Coverage	Justin Ritzel
Under 10,000	Distinguished State Government Coverage	Robert Harding
Under 10,000	Distinguished Online Blog	Robert Harding
Under 10,000	Distinguished News Photography	Kevin Rivoli
Under 10,000	Distinguished Online Photo Gallery	Kevin Rivoli
	The Daily News, Batavia	
Circulation Class	Category	Winners
Under 10,000	Distinguished Sports Photography	Mark Gutman
	Highlands Current, Cold Spring	
Circulation Class	Category	Winners
Under 10,000	Distinguished Headline Writing	Chip Rowe
Under 10,000	Distinguished Beat Reporting	Brian PJ Cronin
Under 10,000	Distinguished Sports Writing	Joey Asher
Under 10,000	Distinguished Community Service	Chip Rowe, Leonard Sparks, Pierce Strudler
Under 10,000	Distinguished Page Design/Presentation	Pierce Strudler
	Finger Lakes Times, Geneva	
Circulation Class	Category	Winners
Under 10,000	Distinguished News Supplement	Mike Cutillo, Alan Brignall, Louise Hoffman Broach, Pete Lambos
Under 10,000	Distinguished Multi-Media Presentation	Spencer Tulis
Under 10,000	Distinguished Sports Supplement	Pete Lambos, Nick Felice, Spencer Tulis, Mary Beth Thorpe, Alan Brignall

Finger Lake Times, Geneva - continued		
Under 10,000	Distinguished Column Writer	Mike Cutillo
Under 10,000	Distinguished Feature Photography	Spencer Tulis
Under 10,000	Distinguished Feature Supplement	Susan Porter, Alan Brignall, Desiree Jacot, Mike Hibbard, Steve Buchiere, David Shaw, Olivia Bailey, Louise Hoffman Broach, Pete Lambos, Nick Felice
	Press-Republican, Plattsburgh	
Circulation Class	Category	Winners
Under 10,000	Distinguished Headline Writing	Ben Rowe
Under 10,000	Distinguished Sports Photography	Joey LaFranca
	Olean Times Herald	
Circulation Class	Category	Winners
10,000 – 24,999	Distinguished Breaking News Coverage	Bob Clark
10,000 – 24,999	Distinguished Editorial Writing	Chuck Pollock
	Press & Sun Bulletin, Binghamton	
Circulation Class	Category	Winners
10,000 – 24,999	Distinguished Sports Reporting	Kevin Stevens
10,000 – 24,999	Distinguished Beat Reporting	Chris Potter
	The Journal News, White Plains	
Circulation Class	Category	Winners
10,000 – 24,999	Distinguished Feature Writing	Peter Kramer
10,000 – 24,999	Distinguished Community Service	Diana Dombrowski, Tania Savayan
10,000 – 24,999	Distinguished News Photography	Frank Becerra Jr.
10,000 – 24,999	Distinguished Online Photo Gallery	Tania Savayan
10,000 – 24,999	Distinguished Multi-Media Presentation	Seth Harrison, Adria Walker
	The Post Star, Glens Falls	
Circulation Class	Category	Winners
10,000 – 24,999	Distinguished Breaking News Coverage	Gretta Hochsprung, Jana DeCamilla, Greg Brownell
10,000 – 24,999	Distinguished Business Reporting	Maury Thompson
	Poughkeepsie Journal	
Circulation Class	Category	Winners
10,000 – 24,999	Distinguished Investigative Reporting	Saba Ali
	The Daily Gazette, Schenectady	
Circulation Class	Category	Winners
10,000 – 24,999	Distinguished Live Sports Coverage	Adam Shinder

The Daily Gazette, Schenectady - continued		
10,000 – 24,999	Distinguished Sports Column Writing	Mike MacAdam
10,000 – 24,999	Distinguished Editorial Writing	Mark Mahoney
10,000 – 24,999	Distinguished Column Writing	Andrew Waite
Watertown Daily Times		
Circulation Class	Category	Winners
10,000 – 24,999	Distinguished Page Design/Presentation	Ellis Giacomelli
10,000 – 24,999	Distinguished Feature Photography	Chris Lenney
Staten Island Advance		
Circulation Class	Category	Winners
25,000 – 49,999	Distinguished Investigative Reporting	Kristin Dalton, Maura Grunlund
25,000 – 49,999	Distinguished News Photography	Jason Paderon
25,000 – 49,999	Distinguished Multi-Media Presentation	Joseph Ostapiuk, Eddie D’Anna, Paul Liotta, Sean McKeown-Young
25,000 – 49,999	Distinguished Sports Photography	Jan Somma-Hammel
25,000 – 49,999	Distinguished Community Service	Staff
25,000 – 49,999	Distinguished Business Reporting	Jessica Jones-Gorman, Erik Bascome, Tracey Porpora, Giavanni Alves, Cassandra Sommer
25,000 – 49,999	Distinguished Feature Photography	Jason Paderon
25,000 – 49,999	Distinguished Beat Reporting	Maura Grunlund
25,000 – 49,999	Distinguished Breaking News Coverage	Staff
The Post-Standard, Syracuse		
Circulation Class	Category	Winners
50,000 – 75,000	Distinguished Sports supplement	Jackie Domin, Nate Mink
50,000 – 75,000	Distinguished Breaking News Coverage	Mark Weiner, Rick Moriarty, Kevin Tampone, Tim Knauss, Glenn Coin, Dennis Nett, N. Scott Trimble
50,000 – 75,000	Distinguished Live Sports Coverage	Mike Waters, Donna Ditota, Michael Curtis, Chris Carlson
	Distinguished Business Reporting	Tim Knauss, Mark Weiner, Rick Moriarty, Glenn Coin
50,000 – 75,000	Distinguished Beat Reporting	Douglass Dowty
50,000 – 75,000	Distinguished Feature Writing	Marnie Eisenstadt
50,000 – 75,000	Distinguished Sports Writing	Donna Ditota, Christa Lemczak
50,000 – 75,000	Distinguished Investigative Reporting	Rylee Kirk, Michelle Breidenbach, Katrina Tulloch
50,000 – 75,000	Distinguished Headline Writing	Charlie Miller

The Post-Standard, Syracuse - continued		
50,000 – 75,000	Distinguished Community Service	James T. Mulder
50,000 – 75,000	Distinguished Sports Photography	Dennis Nett
50,000 – 75,000	Distinguished Online Photo Gallery	N. Scott Trimble
50,000 – 75,000	Distinguished Multi-Media Presentation	Jules Struck, Katrina Tulloch
Times Union, Albany		
Circulation Class	Category	Winners
50,000 – 75,000	Distinguished Editorial Writing	Akum Norder
50,000 – 75,000	Distinguished Column Writing	Chris Churchill
50,000 – 75,000	Distinguished Sports Column Writing	Joyce Bassett
50,000 – 75,000	Distinguished Feature Supplement	Staff
50,000 – 75,000	Distinguished Page Design/Presentation	Gregory Dayton
50,000 – 75,000	Distinguished Government Coverage	Emilie Munson, Rebekah F. Ward, Matt Rocheleau
50,000 – 75,000	Distinguished News Photography	Lori Van Buren
50,000 – 75,000	Distinguished Feature Photography	Jim Franco
Democrat & Chronicle, Rochester		
Circulation Class	Category	Winners
75,000 – and over	Distinguished Sports Photography	Jamie Germano
75,000 – and over	Distinguished Feature Writing	Matthew Korfhage, Adria R. Walker, Christopher Maag, Seth Harrison
75,000 – and over	Distinguished Community Service	Justin Murphy, Shawn Dowd
75,000 – and over	Distinguished Business Reporting	Staff
75,000 – and over	Distinguished Online Photo Gallery	Jamie Germano & Rob Bell
Newsday, Long Island		
Circulation Class	Category	Winners
75,000 – and over	Distinguished Multi-Media Presentation	Newsday Staff
75,000 – and over	Distinguished Feature Photography	J. Conrad Williams Jr.
75,000 – and over	Distinguished Investigative Reporting	David M. Schwartz, Sandra Peddie, Paul LaRocco, Jeffrey Basinger
75,000 – and over	Distinguished Beat Reporting	Johnathan LaMantia
Buffalo News		
Circulation Class	Category	Winners
75,000 – and over	Distinguished Sports Writing	Jason Wolf
75,000 – and over	Distinguished Breaking News Coverage	Staff

The Buffalo News - continued		
75,000 – and over	Distinguished Live Sports Coverage	Jay Skurski, Katherine Fitzgerald, Mark Gaughan, Jason Wolf, Steve Watson, Harry Scull Jr., Derek Gee, James McCoy
	Distinguished Sports Column Writing	Ryan O'Halloran
75,000 – and over	Distinguished Column Writing	Sean Kirst
75,000 – and over	Distinguished News Photography	Derek Gee, Mark Mulville, Sharon Cantillon, Robert Kirkham, Harry Scull Jr., Cathaleen Curtiss
75,000 – and over	Distinguished Feature Supplement	Toni Ruberto, Leah Samol, Andrew Galarneau, Jeff Miers, Harry Scull Jr., Derek Gee, Geoff Nason, Carol Feind, Sharon Gleason, Trey Wydysh
75,000 – and over	Distinguished Page Design/Presentation	Terry Lew, Leah Samol, Cathaleen Curtiss, Harry Scull Jr.
75,000 – and over	Distinguished Sports Supplement	Jay Skurski, Katherine Fitzgerald, Mark Gaughan, Jason Wolf, Terry Lew, Harry Scull Jr., James P. McCoy, Josh Barnett

EXCELLENCE IN ADVERTISING CONTEST

The judges were:

- **Ethan Fogg**, President & CEO - Ontario County Chamber of Commerce, former Regional Director of Circulation and Marketing, Community Media Group
- **Jeff Weigand**, Former Publisher and Chief Revenue Officer, Oswego Media Group
- **Pam Lego**, Director of Operations, Hoosier State Press Association, Indiana
- **Melinda Condon**, Executive Director, Pennsylvania NewsMedia Association Foundation
- **Lisa Simpson**, Executive Director, Arizona State Newspaper Association

Following is the list of winners:

	Highlands Current, Cold Spring	
Circulation Class	Category	Winners
Under 10,000	Best House/Newspaper Promotion Ad, Series or Section	Teresa Lagerman
	Finger Lakes Times, Geneva	
Circulation Class	Category	Winners
Under 10,000	Best Color Ad	Anne Allis
Under 10,000	Most Effective Use of Paid Small Space	Anne Allis
Under 10,000	Most Effective Use of Paid Large Space	Anne Allis, Mary Beth Thorpe

Finger Lakes Times, Geneva - continued		
Under 10,000	Special Section Newsprint Distribution in Paper	Anne Allis, Mary Beth Thorpe, Beth Kesel, Danielle Hagerman, Deb Hunt, Cheryl Maslyn, Dawn Lamitie, Jason Hagerman, Dawn Bell, Shauna Cemoni
Under 10,000	Best Online Ad (Static)	Anne Allis
Under 10,000	Best Online Ad (Animated)	Anne Allis
Under 10,000	Best Classified Section	Anne Allis, Mary Beth Thorpe
Under 10,000	Best Innovative Idea (Shared via Video Platform for Entrants)	Mary Beth Thorpe, Anne Allis, Beth Kesel, Dawn Bell
Under 10,000	Best Multi Advertiser Page	Anne Allis, Shauna Cemoni
Under 10,000	Best Special Section Non-Newsprint Distribution in Paper	Mary Beth Thorpe, Anne Allis, Beth Kesel, Danielle Hagerman, Deb Hunt, Cheryl Maslyn, Dawn Lamitie, Jason Hagerman, Dawn Bell, Shauna Cemoni
Under 10,000	The Charmaine Ushkow Award for Advertising Excellence	Staff
	Press-Republican, Plattsburgh	
Circulation Class	Category	Winners
10,000 – 24,999	Black and White Ad	Sandy O'Brien
10,000 – 24,999	Best Color Ad	Cynthia Hecht
10,000 – 24,999	Most Effective Use of Paid Small Space	Haley Sheehan
10,000 – 24,999	Best Online Ad (Static)	Sandy O'Brien
	Watertown Daily Times	
Circulation Class	Category	Winners
10,000 – 24,999	Best Use of Video	Holly Boname, Kara Dry, Mary Sawyer
10,000 – 24,999	Best Special Section Non-Newsprint Distribution in Paper	Holly Boname
	Newsday, Long Island	
Circulation Class	Category	Winners
75,000 – and over	Best Innovative Idea (Shared via Video Platform for Entrants)	Nannette Fevola, Donna Saladino-Schaefer, Adrian Debattista
	Buffalo News	
Circulation Class	Category	Winners
75,000 – and over	Best Color Ad	Scott Webb, Danielle Ossher
75,000 – and over	Best Online Ad (Static)	Scott Webb, Jennifer Rung
75,000 – and over	Best Online Ad (Animated)	Scott Webb, Corey Desiderio
75,000 – and over	Best Use of Video	Danielle Ossher, Mark Blaszak, Jason Holler
75,000 – and over	Best Custom Sponsored Content Piece	Danielle Ossher, Mark Kahabka
75,000 – and over	Best Special Section Non-Newsprint	Danielle Ossher, Mark Kahabka

NEWS CATEGORY DESCRIPTIONS

Distinguished Breaking News Coverage

Winning entries demonstrate effective newspaper response to deadline demands; and clarity, thoroughness, balance, and aggressiveness in the coverage of local spot news.

Distinguished Live Sports Coverage

Winning entries demonstrate effective newspaper response to deadline demands as related to live sporting events; and clarity, thoroughness, balance, and aggressiveness in the coverage of local live sports.

Distinguished Investigative Reporting

Winning entries demonstrate thorough, thoughtful, fair, and resourceful reporting of local stories that reveal corruption or malfeasance or inherent flaws in the functioning of society's institutions; and effectively measure the performance of those institutions against their stated missions.

Distinguished Business Reporting

Winning entries demonstrate effective newspaper coverage of business and the economy, skillful investigative reporting and excellence in writing style, editing, display and other pertinent criteria; and deal primarily with how business and economic events relate to individuals and the newspaper's community.

Distinguished Beat Reporting

Winning entries demonstrate sustained and knowledgeable coverage of a particular subject or activity of local interest.

Distinguished Editorial Writing

Winning entries demonstrate a genuine concern for local community problems; courage in taking a position regardless of the popular view and/or against the newspaper's own self-interest; originality of viewpoint and style; and other pertinent criteria.

Distinguished Feature Writing

Winning entries showcase good writing in non-deadline situations, and may include personality profiles, trend stories, narratives and general features; and demonstrate style, originality, and the ability to make readers laugh, cry or feel.

Distinguished Sports Writing

Winning entries demonstrate effective coverage of the people, institutions or trends in the local sports community employing thorough, thoughtful, fair, and resourceful reporting as well as quality writing.

Distinguished Column Writing

Winning entries demonstrate originality, insight, wit, the capacity to illuminate character, and the capacity to enhance the reader's understanding of persons and events in the community served by the newspaper.

10. Distinguished Sports Column Writing

Winning entries demonstrate originality, insight, wit, the capacity to illuminate character, and the capacity to enhance the reader's understanding of persons and events in local or national sports.

Distinguished Headline Writing

Winning entries demonstrate clarity, creativity, and the capacity to distill and capture the essence of the story.

Distinguished Community Service

Winning entries demonstrate effort and effect on the part of the local newspaper toward the improvement of the community served, as well as an effort on the newspaper's part to engage the community through both traditional and new media.

Distinguished State Government Coverage

Winning entries demonstrate effective newspaper coverage of state government as manifested in service to the community; skillful investigative reporting and excellence in writing style, editing, display, and other pertinent criteria; and deal primarily with an aspect of state government - the legislature, executive branch, a specific state agency, etc. - and how it relates to the community.

Distinguished Page Design/Presentation

Winning entries demonstrate strong visual appeal, style and originality; and should enhance the written content, making it easy to understand or navigate.

Distinguished News Photography

Winning entries demonstrate news value, timeliness, communicative effectiveness, and skill as shown in composition and technical quality.

Distinguished Feature Photography

Winning entries demonstrate imagination in the handling of feature subjects; communicative effectiveness; appeal to reader interest; and skill in composition, technical quality, and cropping.

Distinguished Sports Photography

Winning entries sharply capture the drama inherent in human athletic competition and draw the reader's eye to peak action, capturing the moment and communicating it on an emotional level with a high degree of technical skill, composition and quality.

Distinguished Online Photo Gallery

Winning entries consist of a series of photographs which appeared on a newspaper's website in a single gallery; and enhance the story to which the gallery is attached, while demonstrating the highest standards of photojournalism.

Distinguished Online Blog

Winning entries demonstrate timeliness, originality, insight, reader interaction and the capacity to enhance the reader's understanding of persons and events in the community served by the newspaper.

Distinguished Multi-Media Presentation

Winning entries demonstrate work that incorporates distinguished journalistic storytelling via media other than the print format; and may consist of web-based interactive graphics and displays, videos, photo galleries and audio slideshows, or any combination of all of these elements.

Distinguished News Supplement

Winning entries demonstrate imaginative layout and design; creative use of headlines; solid, staff-written articles; and high-quality photos relating to a breaking news event; and show knowledge of and connection with the newspaper's community and must contain primarily locally produced content.

Distinguished Sports Supplement

Winning entries demonstrate imaginative layout and design; creative use of headlines; solid, staff-written articles; and high-quality photos relating to a local or national sporting event; and show knowledge of and connection with the newspaper's community and must contain primarily locally produced content.

Distinguished Feature Supplement

Winning entries demonstrate imaginative layout and design; creative use of headlines; solid, staff-written articles; and high-quality photos relating to a common feature; and show knowledge of and connection with the newspaper's community and must contain primarily locally produced content.

ADVERTISING CATEGORY DESCRIPTIONS

Best Black and White Ad

Submissions can be any ad size. Submission may include an explanation of why entry is a winning entry.

Best Color Ad

Submissions can be any ad size. Submission may include an explanation of why entry is a winning entry.

Most Effective Use of Paid Small Space

Judges will consider the creativity of copy, along with originality and impact. Ad must be conceptualized and executed solely by the newspaper. All ads must be generated by the newspaper. Ads must be less than a half page.

Most Effective Use of Paid Large space

Judges will consider the creativity of copy, along with originality and impact. Ad must be conceptualized and executed solely by the newspaper. All ads must be generated by the newspaper. Ads must be a half page or larger.

Best Special Section Newsprint Distributed in Paper

Multi-advertiser section involving a single theme. Ads must be produced solely by the newspaper. Judges will consider the uniqueness of idea, content both editorial and ads and overall layout. If an entry runs in multiple newspapers, it must be submitted in a circulation category matching the COMBINED CIRCULATION of those newspapers.

Best Online Ad (Static)

Ad must be fixed, with no moving parts. All sizes are eligible. Ads must be generated by the newspaper (not camera-ready client produced). Can be paid or a house ad. Creativity and effectiveness of design and message will be criteria for judging.

Best Online Ad (Animated)

Ad may be .jpg, .gif or Flash. Must have an animated or dynamic element. All sizes are eligible. Ads must be generated by the newspaper (not camera-ready client produced). Can be paid or a house ad. Creativity and effectiveness of design and message will be criteria for judging.

Best Classified Section

Submit classified page(s) from any one issue during the contest 2022 year. Judged on organization, design, readability, and in-house promotion.

Best House/Newspaper Promotion Ad, Series or Section

Ad/Series/Section produced by staff to promote an aspect of the newspaper. This may be for circulation, advertising/marketing, editorial or general image/branding. If an entry runs in multiple newspapers, it must be submitted in a circulation category matching the COMBINED CIRCULATION of those newspapers.

Best Multi Advertiser Page

Multi-advertiser page or pages (not special section –no cover and minimal editorial) involving a single theme: shopping center, seasonal merchandise, specialty stores, holiday, etc. Judges will consider the uniqueness and overall layout. If an entry runs in multiple newspapers, it must be submitted in a circulation category matching the COMBINED CIRCULATION of those newspapers.

Best Use of Video

Judges will consider creativity, innovation, and impact as well as how effectively the video content delivers the intended message.

Best Custom Sponsored Content Piece

Entries can be a single article or a series of articles that draw the reader in with commercial sales/promotion in mind. Delivering content that is informative, relevant, and entertaining that it is part of readers' consumption of editorial content.

Best Special Section Non-Newsprint Distributed in Paper

Any section involving a special subject or theme printed on glossy stock qualifies for this category. Judges will consider the quality of editorial content and graphic design. Special consideration will be given to locally prepared editorial and ad content, as well as particular interest or importance to the community. If an entry runs in multiple newspapers, it must be submitted in a circulation category matching the COMBINED CIRCULATION of those newspapers.

Best Innovative Idea

An innovative project or idea initiated by the newspaper's advertising department that resulted in additional revenue for the newspaper. Entries should include a short description of the project or idea, information on revenue generated and the product itself, which may have appeared online, in print or both.

The Charmaine Ushkow Award for Advertising Excellence

The Charmaine Ushkow Award will be given for the best overall newspaper advertising. The winner of this award will be the newspaper that has accumulated the greatest number of awards among all categories.