

Voices of Democracy Video Contest Judging Rubric

Name of Student: _____

School: _____

For each criterion listed, score the video on a scale provided. Use a separate form for each entry. Do not score in decimals/fractions, use only whole numbers.

Criteria	1	2	3	4	Score
	Below average	Average	Above average	Excellent	
<p>Understanding of the topic: To what extent did the student demonstrate a clear understanding of the prompt and responded with supporting facts and current news events.</p> <p>(45% of the score)</p>	Lacks understanding of the key concept; Does not address the prompt; lack of reference to any viewpoints	Key concepts related to the prompt are only partially identified and defined; statement that viewpoints exist but little use to no of supporting evidence.	Key concepts related to the prompt are adequately identified and defined; lacks sufficient supporting facts or current news events references to support viewpoint(s)	In-depth understanding: key concepts related to the prompt; correctly cited supporting evidence including current news events to backup viewpoint(s).	
<p>Effectiveness: How well does the video draw in the viewer, keep their attention, and gets across the creator's point-of-view?</p> <p>(35% of the score)</p>	Presentation is unclear on the topic and unmemorable.	Viewer mostly understands the topic and might remember the video. Some introduced themes/topics may distract from message.	Viewer is left with general understanding and will remember the video.	Viewer is left with a strong understanding of the topic, will remember the video, and feels like they want to learn more.	
<p>Creativity: To what extent was the original thinking relative to the subject?</p> <p>(10% of the score)</p>	Somewhat relative with significant errors – lacked creativity.	Partially relative with minor errors – showed some creativity	Mostly relative to the topic without errors – showed a strong amount of creativity	Fully, relative to the topic – exceptionally creative and original	
<p>Video Quality – Production</p> <p>(10% of the score)</p>	Poor audio, video, lighting or editing.	Subpar audio, video, lighting or editing.	Satisfactory audio, video, lighting or editing.	Superior audio, video, lighting or editing.	

Judge: _____

Total Score: _____